

# Nadya Stipanovich

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## PROFESSIONAL EXPERIENCE

### Visual Designer

#### SinclairDigital Seattle, WA 2016 – Present

- Led Visual Design and Art Direction of themes for an internal-facing conferences
- Created boardroom style multimedia presentations
- Designed, built and managed internal sales resources website
- Performed competitive analysis for client-facing corporate media kit websites
- Created web layouts for websites and landing pages
- Designed graphics for desktop, mobile news sites and mobile apps, Connected TV / OTT streaming services
- Performed initial client assessment, analysis, and research for internal branding initiatives
- Produced and standardized ad and presentation templates for creative production, resulting in increased productivity
- Led internal design efforts on client-facing presentations, corporate collateral, one sheets and training materials for national and local sales teams
- Created and delivered HTML-ready ads via internal building HTML tool
- Generated and contributed design ideas in early planning stages with customers and project managers

### Banking Experience

#### Flagstar Bank, First Republic Bank, Wells Fargo Bank, WF Home Mortgage, WF Home Equity Origination Center CO, WA and CA 2000 – 2012

My responsibilities varied by position over the years and included managing a private bank retail branch operations, high value client relationship building, high value wire transfers, compliance with various regulations, sales, loan processing, and more.

### Education

#### AA of Arts, Visual & UX Design

Seattle Central Creative Academy — Seattle, WA

#### MBA, BBA

Chernivtsi National University — Chernivtsi, Ukraine

### Technical Skills

Sketch  
Illustrator  
Photoshop  
InDesign  
InVision  
Celtra  
Slack  
Wordpress  
HTML5/CSS (working proficiency)  
IOS and Windows proficient

### Creative Skills

Art Direction  
Visual Design  
Branding & Identity Design  
Icon Design  
Print Layout  
Typography  
Responsive Web Design  
Sketching  
Illustration

### Special trainings & certificates

Introduction to Human-Centered Design  
Plus Acumen Online Course

### Languages

English Fluent  
Ukrainian Fluent